



FOR IMMEDIATE RELEASE

Contact: Deborah Schneider / dschneider@prandcompany.com / 415-277-6973

“EV Week 2013: San Francisco to Silicon Valley” Launches to Spur Bay Area Electric Vehicle Adoption

Charge Across Town, Bay Area Mayors Invite Public to Get Behind Wheel of an EV

San Francisco, CA – August 20, 2013 – [Charge Across Town \(www.chargeacrosstown.com\)](http://www.chargeacrosstown.com) today announced that it is driving forward the adoption of electric vehicles in the Bay Area with **“EV Week 2013: San Francisco to Silicon Valley”** – a three-city, five-day series of events and activities designed to engage, educate and excite Bay Area drivers about the benefits, ease and accessibility of driving all-electric and plug-in hybrid vehicles.

Driving towards Governor Brown’s goal of getting 1.5 million zero-emission vehicles on California’s roadways by 2025, EV Week 2013 is inviting Bay Area drivers – from commuters to car sharers – to get behind the wheel of a plug-in or ALL electric vehicle and become part of the solution to reduce greenhouse gas emissions by driving greener, cleaner vehicles.

The mayors of San Francisco, Palo Alto and San Jose will kick-off EV Week 2013 in their respective cities, featuring Electric Vehicle Expositions showcasing the largest selection of new plug-in and all-electric vehicles, the latest EV charging solutions and mobile applications, car and scooter sharing services, and the chance to experience the EV difference through a robust Ride & Drive program.

“The Bay Area is a national leader in electric vehicle innovation and EV Week 2013 will help further accelerate EV adoption among drivers in our region,” said Maureen Blanc, Director of Charge Across Town, the educational organization helping to advance EV adoption by educating drivers about the benefits, ease and accessibility of electric vehicles and EV infrastructure. “Together with the Mayors of San Francisco, Palo Alto and San Jose, local government partners, and the electric vehicle, environmental, nonprofit and technology communities, we invite Bay Area drivers to get behind the wheel of an electric vehicle during EV Week 2013 and experience the EV Difference.”

EV Week 2013 events and activities will include:

- The latest electric vehicles on San Francisco’s Justin Herman Plaza, Palo Alto City Hall Plaza & San Jose’s Santana Row.
- San Francisco Mayor Ed Lee, Palo Alto Mayor Greg Scharff and San Jose Mayor Chuck Reed issuing EV Week 2013 proclamations and kicking off event in their respective cities.
- Interactive exhibits from PG&E, Honda, Nissan, City Car Share, Scoot Networks, Pandora, Schneider Electric, Chargepoint and others, including EV charging solutions and mobile applications.
- Free Electric Vehicle Test Ride & Drives for the general public on San Francisco’s Embarcadero, around Palo Alto City Hall Plaza and on San Jose’s Santana Row.

EV Week sponsors and partners now include: PG&E, Honda, Nissan, Ford, Schneider-Electric, Chargepoint, Envision Solar, DriveNow, SAP, Plug-in-America, Center for Sustainable Energy California (CCSE), Pandora, City CarShare, Scoot Networks.

RSVP for EV Week 2013 events at: <https://www.facebook.com/ChargeAcrossTown/events>

Learn more about EV Week 2013 and Charge Across Town at:
www.chargeacrosstown.com/ev-week-silicon-valley

Also, Plug-in-America's National Plug-in Day is Sunday, September 29. See <http://pluginday.org/about.php> for events around the country.

ABOUT EV WEEK 2013

EV Week 2013 is a flagship program of **Charge Across Town** (www.chargeacrosstown.com), an educational organization helping to advance the adoption of EVs in the Bay Area by educating the community about the benefits, ease and accessibility of electric vehicles and EV infrastructure.